



● 2006/06



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□ , ‘ ’ , , ‘ ’ .



□ : IT ( : , , )

□ : IT ( : , , , )



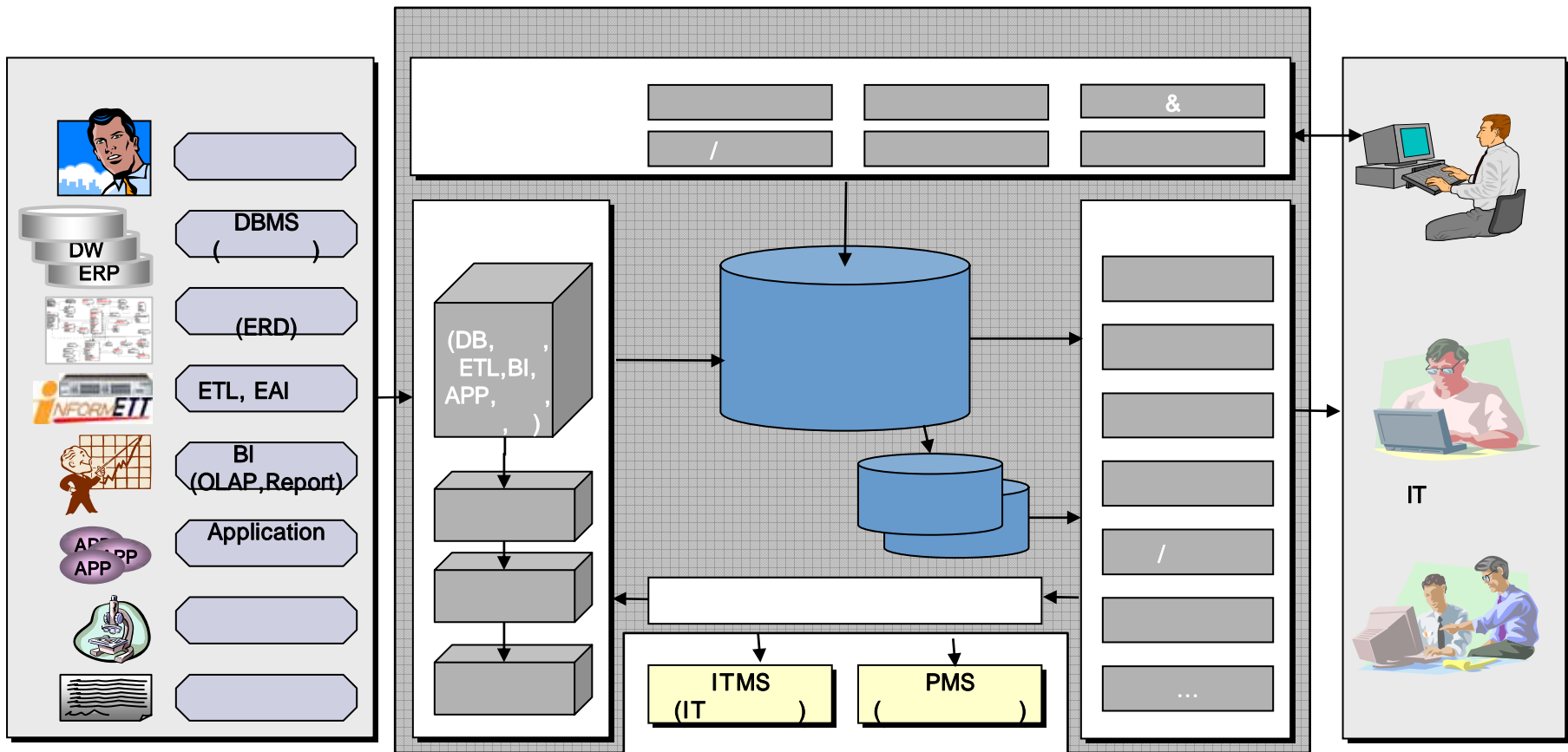
□ “ 가? , .” - Dan Paolini

□ IT .

□ . - John Singer

□ 가 - David Marco

□ EA 가 .



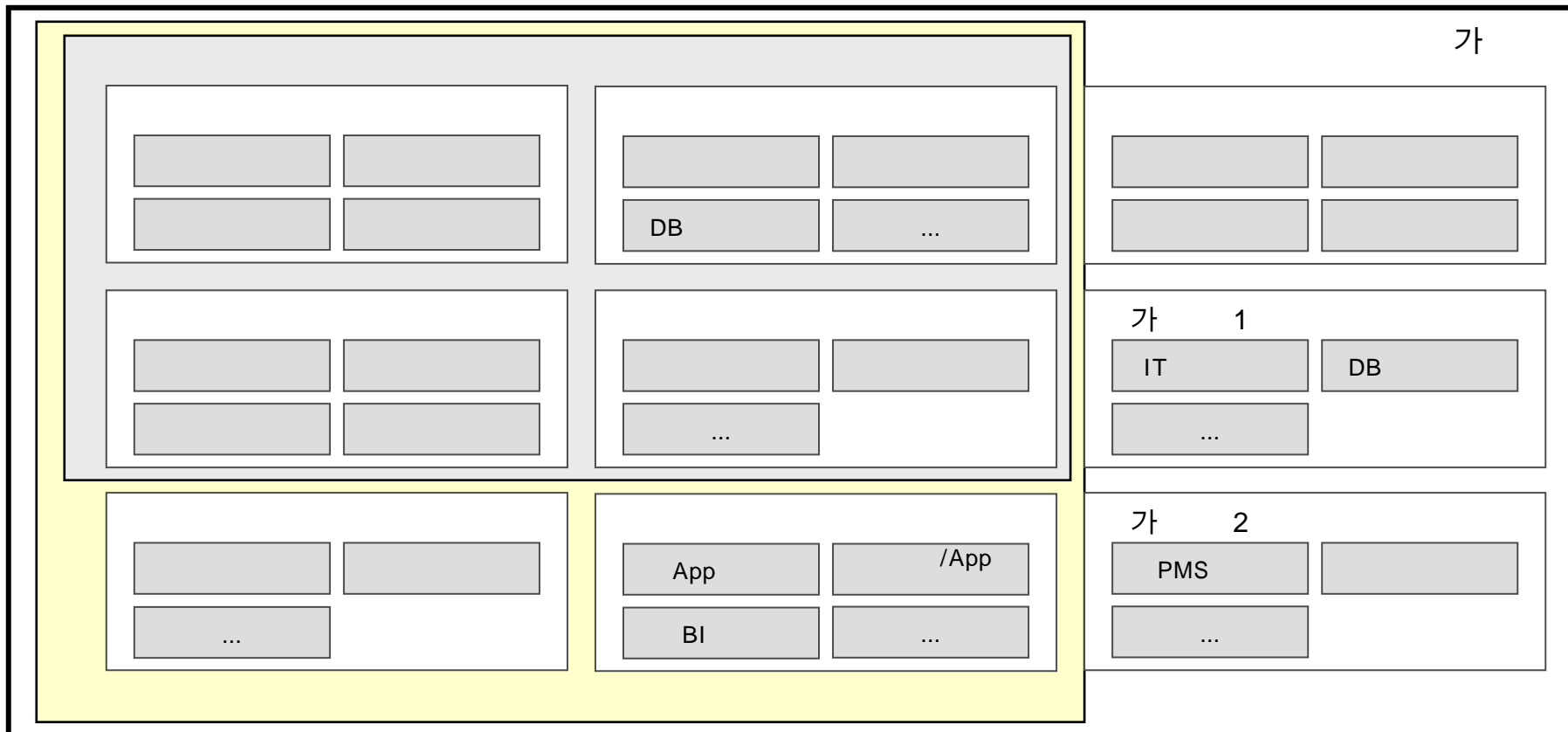
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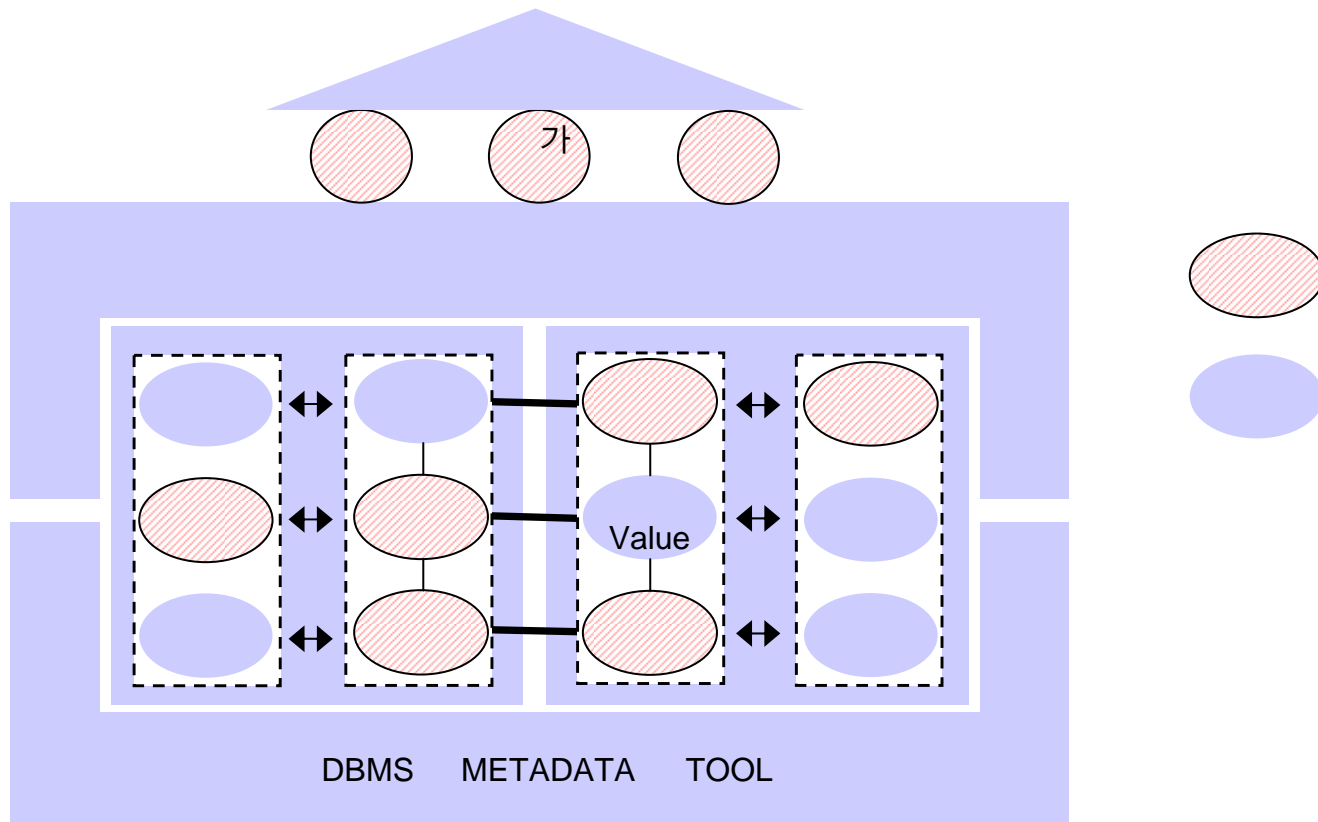
	DB			
		( ), ( ), ( ),		
		/		
		( / , / , , )		
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		/ , ,		( )
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		- /가 - ; ) ETL, EAI		
		(ETL, EAI)		
	/App		가	
	BI	OLAP, EUC, Reporting Tool		
		(DQI)		가
		/ , , ,		가
		, , ,		가
		, , 가		가
가	IT	IT ( , , )		가
	DB	DB		가

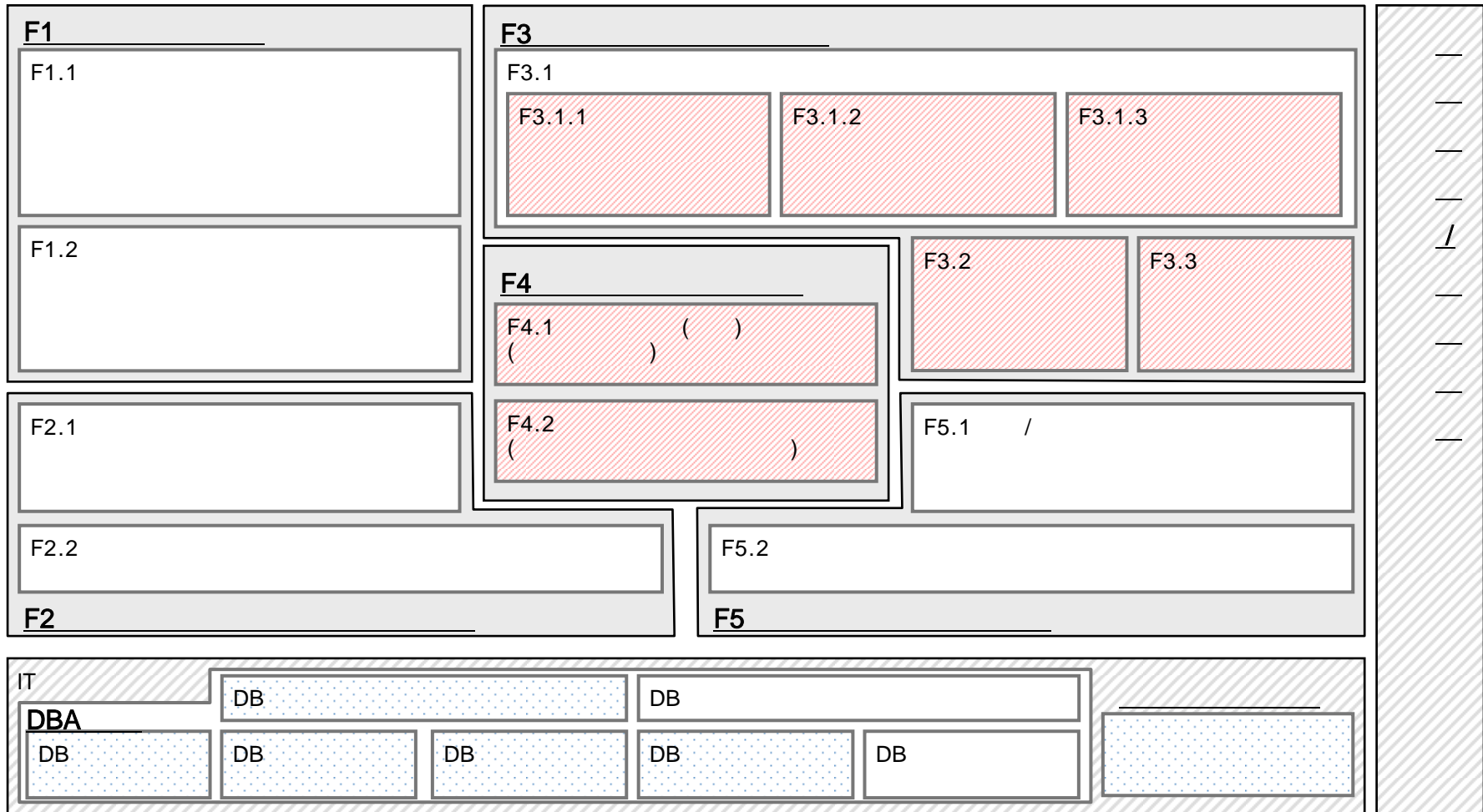


, 가 .

□ EAMS

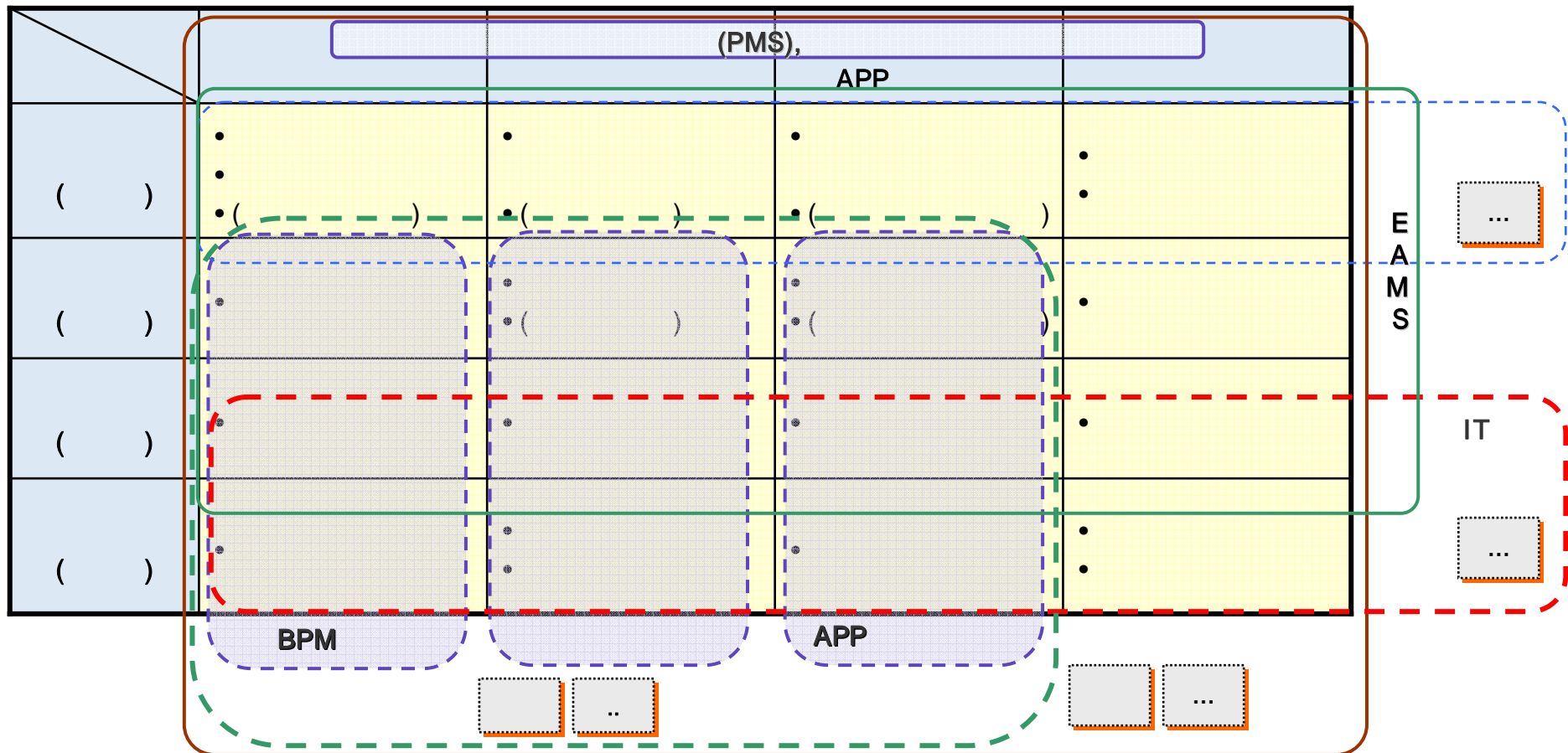






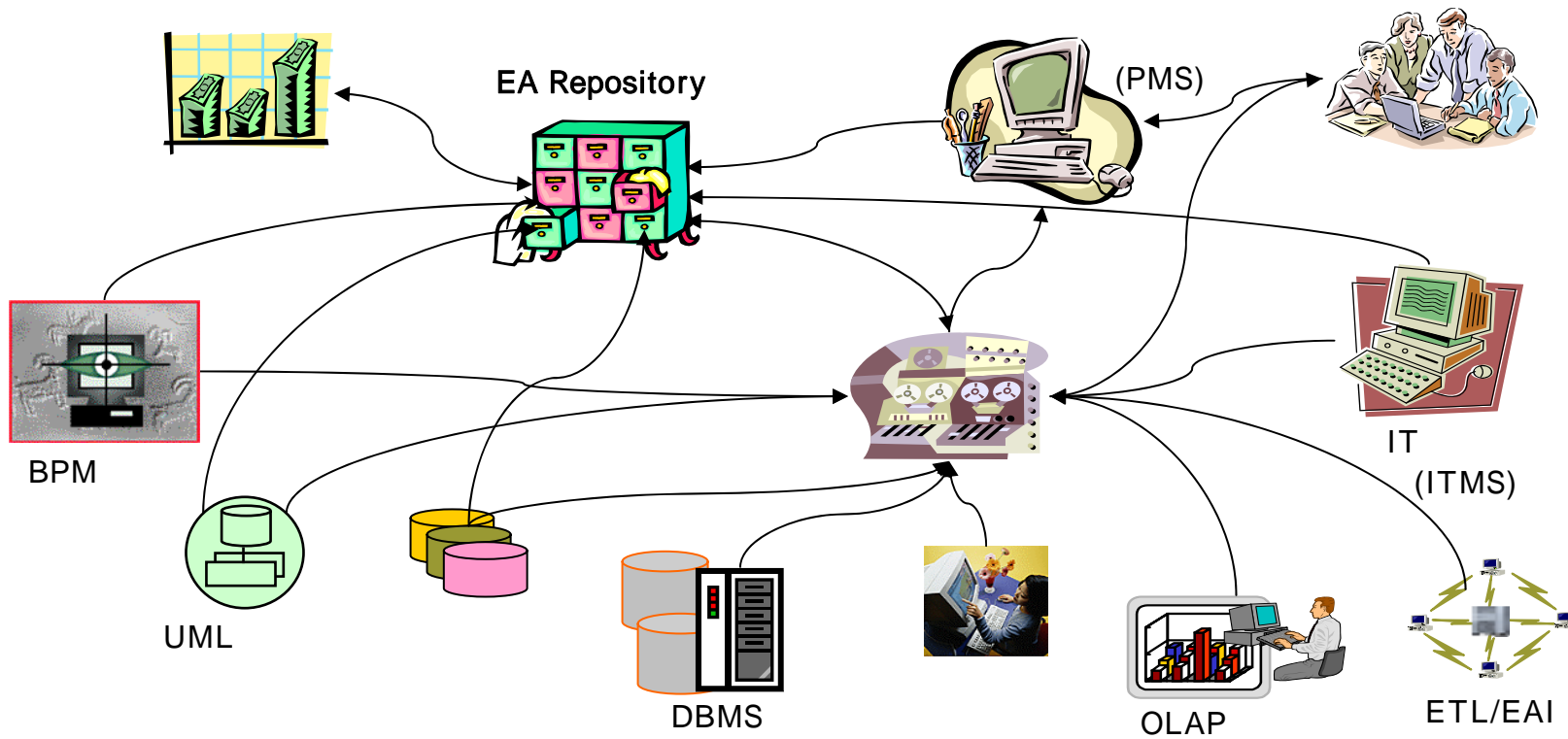


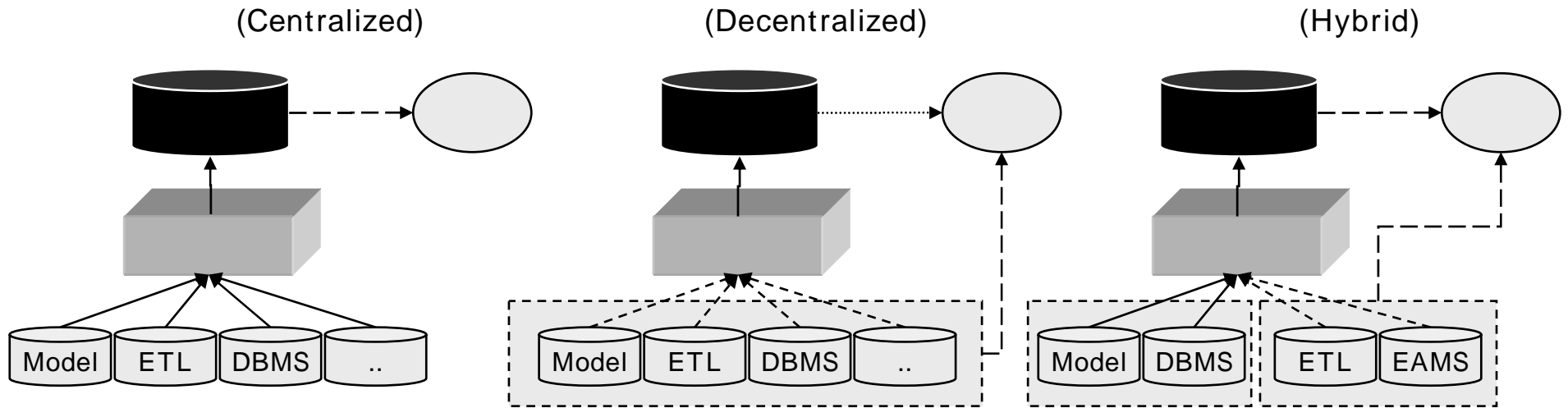
가



● EAMS

가





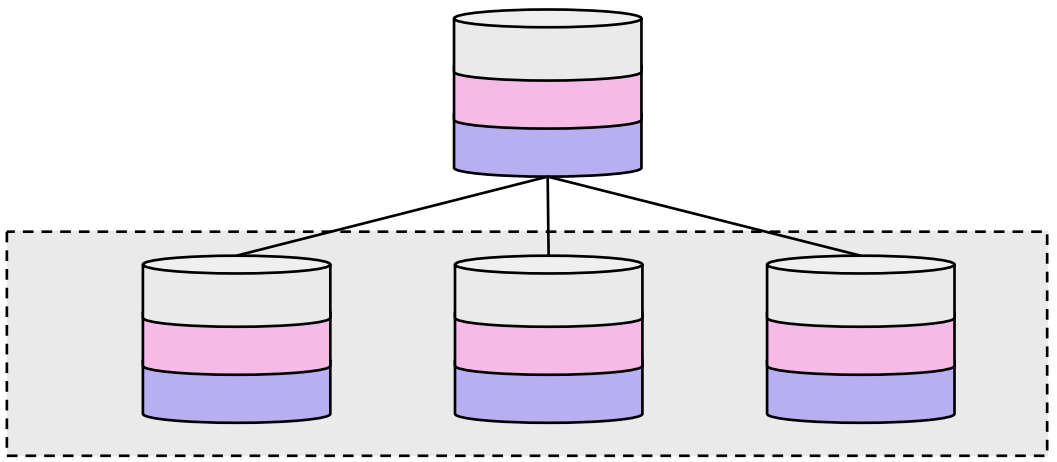
	(Centralized)	(Decentralized)	(Hybrid)
	가		
		가 , .	가

-

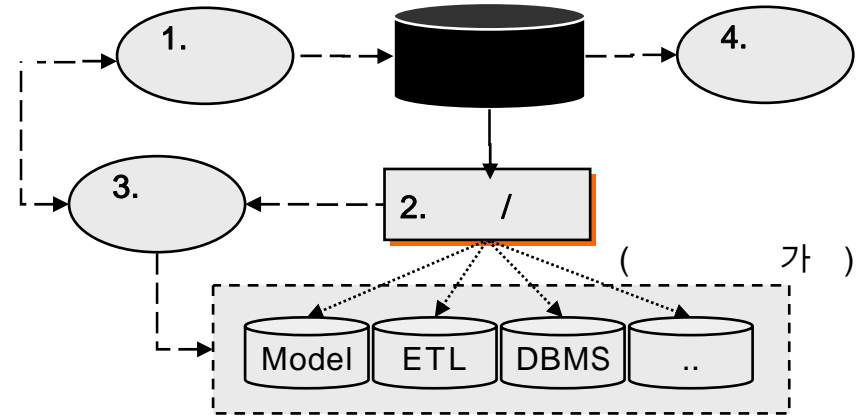
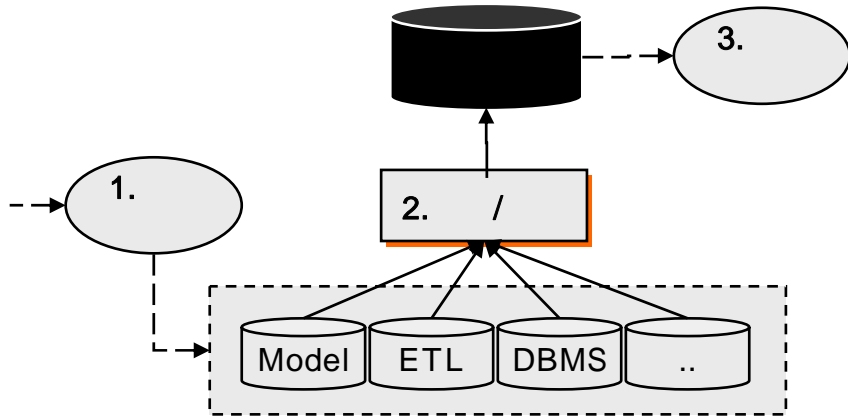


가 / 가

가



• : David Marco – Managed Meta Data Environment Full Life Cycle Roadmap



	( , DBMS ) 가	/ ( , DBMS )
	:	:
	:	.( / 가 )

● (KPI, )

□

□

가 , ,

●

KPI	(KPI )	
	, , / , /	( )
	( , , / ), , , /	( )
	( ), ( ), ( ), ( / )	
	( ) , (가 ), 가	가 .
	ROI	(ROI)

# (ROI)

- , 가가 .
- (ROI )

	(ROI )	(ROI )
	<ul style="list-style-type: none"> <li>▪</li> <li>▪</li> <li>▪</li> </ul>	<ul style="list-style-type: none"> <li>▪IT</li> <li>▪</li> <li>▪</li> <li>▪</li> <li>▪</li> <li>▪</li> </ul>
	<ul style="list-style-type: none"> <li>▪</li> <li>▪</li> <li>▪</li> <li>▪</li> <li>▪</li> <li>▪</li> <li>▪IT</li> </ul> <p>가 IT 가 가</p> <p>가 IT 가</p> <p>가</p>	<ul style="list-style-type: none"> <li>▪</li> <li>▪</li> <li>▪</li> <li>▪IT /</li> <li>▪</li> <li>▪</li> <li>▪</li> <li>▪IT 가</li> <li>▪</li> <li>▪</li> </ul>

# (ROI) -

## ROI

ROI : IT

(가 )

- 50%가 ' , ' 가 ( : , )
- 50% 20% 가



ROI

: 100  
: \$75,000  
: 10%

-----  
/ : \$750,000

## ROI

[ 1]

Major Financial Company - New York, NY

: 1,100  
: \$75,000  
: 5%

-----  
/ : \$4,125,000

[ 2]

Major Banking Company - Toronto, NY

- " "
- 1
- " " 1 50,000 ( 가 )
- 0 가 )

: 50,000  
: \$60

-----  
/ : \$3,000,000

: Stu Carty – MetaData Management 2005



- “Stove Pipe” (EA) , 가 .
- “Big Bang” , 가 .
- : (Promotion)
- (PR) .
- ‘ ; , 가 - Bonnie O’Neil
- .
- - David Marco
- 가
- EA(Enterprise Architecture) (Convergence)
- , ‘Island of Meta Data’ .
- Terabyte

## Q & A

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